

Report on a seminar on
“Learning and Career Opportunities in Agri-business, Food Business and Agri-Exports”

A seminar was organized by the Department of Botany in coordination with the Indian Institute of Plantation Management, Bengaluru on 27th March 2023. The objectives of the seminar were to educate students about various career opportunities in Food Business and allied sectors.

Dr K.C. Prakash and Dr C. Ganesh Kumar, Assistant Professor, IIPM Bengaluru, were the speakers for the seminar, and Dr. Alakananda Baruah, HOD of the Department of Botany, DHSK College, acted as the Local coordinator.

The speakers discussed the various aspects of Food Technology like food robotics, personalized nutrition, food safety, artificial proteins etc. Farm management and data analytics, Agri financing, Livestock management and novel farming were also discussed. Finally, career opportunities in Agri-consultancy, Marketing Research, Agri-Exports, Agri-Inputs, Procurement, retailing, and Food Processing were also discussed.

The different courses offered by IIPM were highlighted. These courses provide placement in different leading companies. At the successful completion of these courses, the students would be equipped with relevant knowledge related to export business organisations and the effective application of management concepts and tools for achieving their respective business goals. The students will acquire communication, team-work, problem-solving, negotiation, decision-making, leadership and creative abilities to overcome several challenges in export business sector. They will also be trained to develop business plans for the creation of new export business ventures.

A total of 95 students participated in the seminar belonging to UG 2nd, 4th, 6th Semesters and PG 2nd Semester. The students found the seminar informative and actively participated in the question and answers session, where they asked their queries and were provided with relevant answers.



(HOD)

Department of Botany
DHSK College



Indian Institute of Plantation Management Bengaluru

(An Autonomous Organization of the Ministry of Commerce & Industry, GoI)
in Coordination with

Department of Botany, DHSK College



Seminar on

Learning and Career Opportunities in Agri-business, Food Business and Agri-Exports

27th March 2023 at 11.00 am

Speakers



Dr. K.C. Prakash

Assistant Professor, IIPM Bengaluru



Dr. C. Ganeshkumar

Assistant Professor, IIPM Bengaluru

Topic: Career Opportunities in Food Business and Allied Sectors

Local Coordinator - Dr. Alakananda Baruah, Associate Professor & HoD

Department of Botany, DHSK College, Dibrugarh

Career Opportunities

- ➔ Agri-Consultancy
- ➔ Agri- Inputs
- ➔ Agri-Exports
- ➔ Banking
- ➔ Commodity Trading
- ➔ Food Processing
- ➔ Marketing
- ➔ Financial Analyst
- ➔ Marketing Research
- ➔ Micro-Finance
- ➔ Procurement
- ➔ Retailing
- ➔ Rural Advertising
- ➔ Sales & Distribution
- ➔ Supply Chain Management
- ➔ Agritech
- ➔ Human Resources Management

Baruah

(HOD)

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